

MASTERCARD CHAT TRENDS

Class : 42

Description: Online, non-downloadable software utilizing generative AI and machine learning for financial services. These offerings cover data research, payment transaction analysis, market trends, credit card comparisons, and consumer insights. The services also support machine-learning-based language and speech processing, predictive analytics, virtual assistant capabilities, deep learning, text and graphic generation, and conversation simulation. Additionally, Mastercard provides software development, consulting, and R&D in generative AI.

PRICELESS

Class : 009

Description: Downloadable music files authenticated by non-fungible tokens (NFTs); downloadable multimedia files containing artwork, text, audio, and video relating to finance, technology, culture, charitable projects, lifestyle, sports, music, art, and community service authenticated by non-fungible tokens (NFTs)

PRICELESS

Class : 035

Description: Promoting cultural, charitable, sporting events, travel experiences, fine dining, festivals, award shows, and special events; providing information on charities for donations; promoting goods and services via credit and debit card advertisements and promotions; contests and incentive programs for sales; offering an online marketplace for NFTs; promoting goods and services through coupons, discounts, rewards, and loyalty programs in virtual worlds, including the metaverse.

PRICELESS

Class : 041

Description: Entertainment and educational services provide virtual environments for recreational, educational, leisure, or entertainment purposes. This includes information on cultural, sporting events, festivals, award shows, and seminars in finance, technology, culture, charitable projects, lifestyle, sports, music, art, and community service. Services also feature fitness instruction, online wine tasting classes, virtual museum services, cooking, yoga, meditation classes, and interviews with athletes and celebrities. Additionally, websites offer

PRICELESS

Class : 042

Description: Creating and hosting an on-line community for individuals to trade, discuss, create and collaborate on digital assets, non-fungible tokens (NFTs), metaverses and virtual worlds; providing on-line non-downloadable software for the creation, production and modification of non-fungible tokens (NFTs), digital animated and non-animated designs and characters, avatars, and virtual goods, for access and use in the metaverse and other virtual worlds

PRICELESS

Class : 043

Description: Entertainment and educational services, namely, providing entertainment and educational information in the field of fine dining events; providing an interactive web site featuring information in the field of recipes and cooking; restaurant and bar services; cocktail lounge services; providing food and drink via a food truck; providing on-line booking and reservation services for hotels, temporary lodging, temporary accommodations

PRICELESS

Class : 036

Description: Software as a Service (SaaS) providing online non-downloadable software leveraging generative AI and machine learning for financial services, data research, analysis, payment transactions, market trends, credit card comparisons, and consumer insights. Includes language and speech processing, data sharing for machine learning and predictive analytics, and virtual assistant capabilities. Also offers downloadable software for algorithm development and analysis, software development and consulting, and AI-focused research and design

PRICELESS

Class : 039

Description: Personal services rendered by others to meet the needs of individuals, namely, travel and tour ticket reservation services and making reservations and bookings for transportation; concierge services to meet the individual needs of premier customer card holders and travelers, namely, travel and tour ticket reservation services, making reservations and bookings for transportation, and providing customer-specific information related thereto